

Santa Cruz Needs Affordable Housing, but **Let's Build it Responsibly!**



Proposed is a **5+ story development** with 151 units to be **squeezed onto less than an acre** on Water Street and N. Branciforte Ave, 2 heavily trafficked streets.

We support affordable housing but are concerned about the size and scale of this proposal.

It will loom over the single-story residential houses 20 feet behind it, blocking sunlight and ending privacy. With only 114 **pay**-to-park spaces available for *151 residential units*, free and available parking will be sought on neighboring streets.

If approved, it will set a precedent for future developments along Santa Cruz's corridor streets of Water, Soquel, and Mission. If your home is near one of these streets, your area could be next.

This is on a fast-track. Please visit our website to learn more, **sign our petition** and subscribe for important project updates:



831ResponsibleDevelopment.org

SAFE, REASONABLE, RESPONSIBLE, and RESPECTFUL

Affordable Housing for Santa Cruz

We welcome affordable housing, but the development proposed for 831 Water Street is **neither safe, reasonable, responsible, nor respectful**.

Proposed is a 5-story building (essentially 6, counting the rooftop bar), 60 feet tall, with 151 units on less than an acre, built within 20 feet of single-story homes that will be shaded roughly half of the year, and whose privacy will be invaded year-round.

In an attempt to quickly add affordable housing, Senate Bills 330 and 35 now severely hamper local control and drastically speed up the process. Coupled with the City Council's inaction on developing current objective standards, we have quite a challenge ahead.

This building **will set a precedent** for all other proposals along corridor streets. It's easy to foresee blocks of **60-foot towers rising above Water St. and Soquel Avenue**, all immediately adjacent to neighborhoods with single-story homes.



We're asking that the project be modified so that it still provides needed housing but **safely and responsibly fits the site in scale and density**.

Please **visit our website** to learn more, **sign the petition, subscribe** for important updates, consider **donating** to support our efforts, and learn how to **take action**.

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